



D&E commitments and support services

BovReg Final conference

"This document was prepared to inform participants during a meeting. It concerns specific issues in a particular context. It may not be sufficiently detailed or complete to be binding and is not construed to constitute a commitment by the European Commission. The Commission cannot be held liable for any use made of this information"

Jimena Arango

REA.B2

D&E Obligations

H2020 D&E Obligations

Art. 28 – “Each beneficiary must — up to four years after the period set out in Article 3 — take measures aiming to ensure ‘exploitation’ of its results (either directly or indirectly, in particular through transfer or licensing

Art. 29 – Dissemination of results – Open Access – Visibility of EU funding

Continuous reporting is still open

Share with the PO outstanding results/initiatives from the project also after the end

Horizon Results Booster

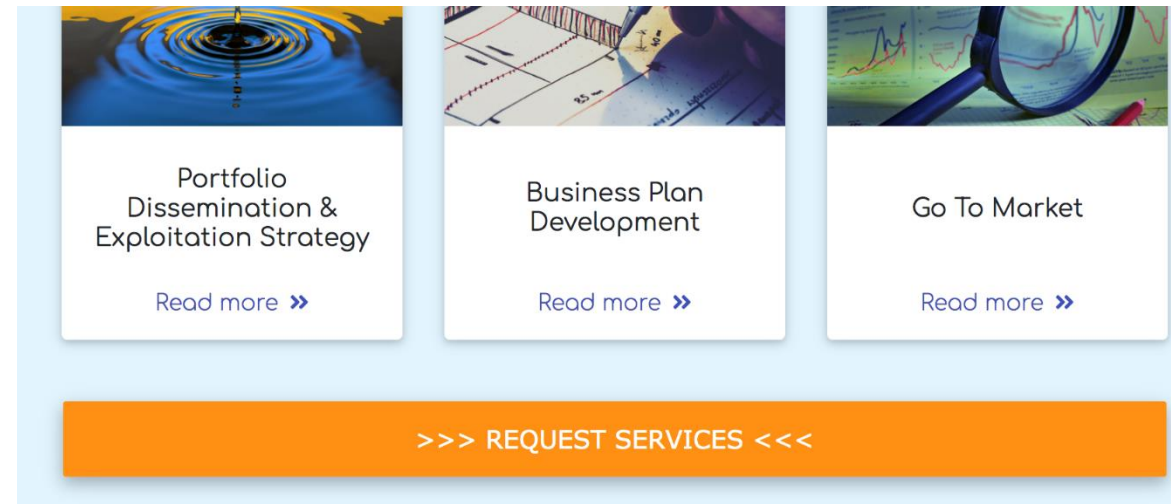
Services for projects

| Service 1 – Portfolio Dissemination and Exploitation Strategy (PDES) | |
|--|--|
| Module A: Identification and creation of the portfolio of R&I project results | Application is open to both single projects and project groups (PGs) <u>Entry point for dissemination services</u> |
| Module B: Joint Portfolio Dissemination Plan (design and execution) | Application is open only to PGs A portfolio of results has to be provided at the application stage. |
| Module C: Assisting projects to improve their existing exploitation strategy | Application is open only to single projects <u>Entry point for exploitation services.</u> Upload of exploitation plan is optional Focus is on Key Exploitable Results (KERs) |
| Service 2 - Business Plan Development (BPD) | |
| To draft/finalise the exploitation plan | Application is open only to single projects An Exploitation Plan should be available / Draft Business Plan Focus is on 1 KER |
| Service 3 - Go-To-Market Support (G2M) | |
| To address one or more specific aspects for the implementation of the business/action plan | 6 different support typologies are available to single projects <ul style="list-style-type: none"> • Pitching (capacity to present in front of interested stakeholders) • IPR support (orientation in the IPR landscape) • Innovation Management (specialised training) • Exploitation options (exploration and in-depth analysis of options) • Business services (commercialisation plan, evaluation of business plan potential or creation of start-up) • Access to non-EU funding A (draft) Business Plan should be available. Focus is on 1 KER |

How can projects apply?

<https://www.horizonresultsbooster.eu/>

- Projects apply and select the intended service (PO is informed)



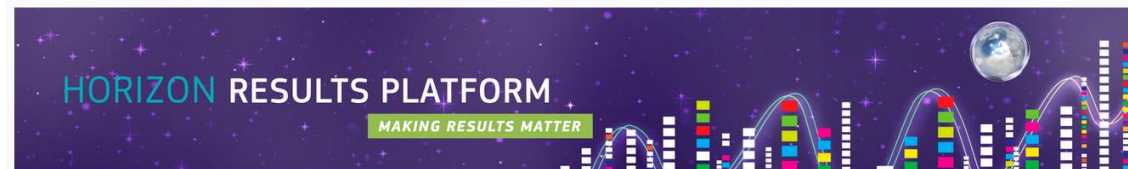
Portfolio
Dissemination &
Exploitation Strategy
Read more >>

Business Plan
Development
Read more >>

Go To Market
Read more >>

>>> REQUEST SERVICES <<<







Horizon Results Platform



What is it for?

- Free online advertising space to facilitate and promote the uptake of results - **Key Exploitable Results that have been selected and prioritised** e.g. products, services, software, policy recommendations. Dedicated team to help you promote vis-à-vis various targeted audiences such as investors, public procurers, policy makers, as well as potential business partners.
- Connect beneficiaries with potential users of results
 - Beneficiaries can upload multiple project results and identify needs
 - Visitors can search results according to their needs and interests

[Horizon Results Platform \(europa.eu\)](https://europa.eu/horizon-results)

| Policy related results | On the path to innovation | Advancing the research and technology |
|--|---|--|
|  Results likely to influence policy |  Looking for funding, loans, or investments |  Looking for technical or infrastructure help or fellowship |
|  Results by contribution to UN SDGs |  Looking for help on the way to market |  Looking for collaboration |

HRPTV



- Provide knowledge and guidance that can be useful to exploit results
- Share good examples towards the innovation and entrepreneurship path



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How to approach Business Angels - Part 2

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- At least **one author** must be involved in a running or finished Horizon 2020 project
- The article must be a **result of that project**
- The article must be **original work**

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Thank you